

## App Store

# Personalise your video experience



### DC CORRESPONDENT

**H**P Labs' 'Personalised Video' application for Windows based PCs helps users personalise their online video experience by creating channels based on topics of their choice. The application also delivers multiple videos by matching the keywords with video metadata.

"The personalised video application delivers a high level of content personalisation to its users through innovative algorithms and users can decide and choose for themselves the videos they want to see," says Krishnan Ramanathan, Senior Research Scientist, HP Labs India.

#### **Here's what you can do with the application:**

- Personalise video viewing by creating channels of your choice by providing topics or keywords.
- Enjoy continuous stream of videos without having to start each video individually.
- Find web pages related to videos being watched .
- You can share videos you like with friends on Facebook and Twitter.